

Thinking of Selling Your Home?

Trust **BLACK HAY** ESTATE AGENTS & SOLICITORS

Not all Estate Agents are the same. At Black Hay we appreciate that it's important for you to carefully consider how much it costs to sell your home before deciding which estate agent to use. However, we think it's essential to place the same emphasis on ensuring your estate agent is really working for you.

Is cheaper or cheapest best or must you pay more to get the right estate agent for you & your home? At Black Hay our PERFORMANCE is as IMPORTANT as cost.

Your home is probably your most valuable possession so when it comes to choosing your estate agent please ensure that you rate PERFORMANCE as much as cost. Not all estate agents are the same so simply comparing on costs alone can often mean you may actually lose money in the long term even although you thought you were saving money in the short term!

At Black Hay we focus on achieving the best result for you. We aren't distracted from the sale of your home by bonuses to be earned, targets to be achieved or because we have to sell mortgages or other financial products, nor do we favour any potential buyer over another because they may have a house to sell through our agency. Our focus is always your best interests.

Carefully consider what your chosen estate agent actually offers. Review each cost and what service is actually provided, check to see if there are any "hidden" fees such as a "withdrawal or cancellation fee" – we don't have one. Also, is there a "contract period or cancellation period" – we don't have one.... and most importantly, consider how the "costs" relate to actual "performance". Is your preferred estate agent actually working for your best interests or their own?

Does your home look like a Carrot? For some estate agents your property sale is NOT the sole focus of their efforts..... it's a Carrot to attract other business.

When you choose Black Hay to Sell Your Home we GUARANTEE that we are working solely in your best interests. **Trust BLACK HAY, it's what our clients have done for over 75 years!**

www.blackhay.co.uk

**FREE
ADVERTISING**
in the
**GSPC WEEKLY
PROPERTY GUIDE**

**AT BLACK HAY WE
GUARANTEE THAT WE
ONLY WORK FOR YOU &
YOUR BEST INTERESTS!**

**IT'S YOUR HOME THAT
MATTERS TO YOU & US!**

**To ADVERTISE Your Home
For Sale with Black Hay,
the GSPC & ESPC,
Rightmove &
PropertyFinder**

telephone **01292**

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No "Up-Front Costs"
available with our Deferred
Payment Option.